

*Activ Doctors Online is reinventing healthcare by providing web-based solutions that allow people all over the world to live healthier, safer and more productive lives."*

-Florent Monssoh – Founder and CEO



## The ADO Story: Starting a Global E-Healthcare Movement

In 2008, Activ Santé was founded in Europe with the vision of building a global network of specialists and in 2009; **Activ Doctors Online** (ADO) expanded this vision to the US. Our entire suite of web based services, including Personal Health Records (PHR); allow people all over the world the ability to receive unbiased Second Medical Opinions within 48 hours. Today, more than 130,000 members are equipped, engaged and empowered healthcare consumers, while our physician network has eclipsed 1,400.

## Empowering Healthier Members

ADO provides an innovative suite of healthcare solutions to benefit your members. We empower them to become healthier, more intelligent and aware healthcare consumers, ultimately helping to decrease escalating healthcare costs.

In addition to our PHR platform that enables your members to organize, manage and securely store their entire health history and records online in one place, ADO is one of the first companies to combine this with online Second Medical Opinions. We give your members the support they need to make good healthcare decisions and serve as their healthcare advocate – helping to save time, money and in some cases – lives.

## Benefit to Organizations

**Reduce overall healthcare costs**– through our Cost Benefit Analysis, we show how our entire suite of health-related services assists in reducing absenteeism and improves member retention through the efficient use of our Personal Health Record platform.

In a 2006 study on Personal Health Records, The Department of Health and Human Services, National Institute of Health and National Center for Health Statistics agreed that part of the benefit of PHR to organizations includes: the improvement of members' productivity, a decrease in duplicated tests and procedures and the use of aggregate data to manage members' health.

*"The recommendations from Activ Doctors specialist didn't just help cure my cancer. They helped relieve my fears too. When I did get my surgery, I knew beyond any doubt that it was the right move for me. That piece of mind was priceless."* - J.P. Miami, Florida

*According to WELCOA, a Personal Health Record is the most important part of any successful wellness plan. It is responsible for 95% of how an individual is treated by a healthcare provider.*



**Increase productivity**– a reduction in absenteeism automatically increases productivity. Our Online Second Medical Opinions and Virtual Clinic (available Spring 2012) enable members to miss fewer days from work. When necessary, a member can visit with one of our physicians via the web from a private location at work or while at home, within minutes.

**Personal Health Records' role in health and wellness programs**– a well-designed, effectively integrated wellness program that integrates Personal Health Records can help contain rises in health related costs, by engaging individuals in the medical decision-making process. As a result, members become better consumers of healthcare.

## E-HEALTHCARE SOLUTIONS FROM ACTIV DOCTORS ONLINE

### Personal Health Records

Our artificial intelligence-based, encrypted platform provides your members and their physicians access to their medical records whenever necessary, 24 hours-a-day from anywhere in the world. Your members control their own PHR and know who the entered data, where it was transferred from and who has viewed it.

#### **The platform also includes:**

*Health History* – A summary page to enter and track previous and current conditions.

*Health Tracker* – Used to create charts that allow members to view certain vital signs like cholesterol, blood pressure and calcium levels, allowing them to easily share this information with their healthcare providers. Members also receive alerts when a particular vital sign reaches a level of concern.

*Reminders* – Members can create reminders for doctor's visits, medications and treatments that are sent via email as frequently as necessary.

### Medical Records Assistance Program

Every membership includes our Medical Records Assistance for one (1) of the member's health providers. Authorized by a HIPAA release and coordinated through our U.S. Medical Director, we contact member's physicians, retrieve their medical records on their behalf and upload the information into our web-based platform. While the member can add an unlimited number of providers and records to his or her PHR through the easy-to-use portal, our Medical Records Assistance program provides an easy way to help new members get their PHR started.

### Online Second Medical Opinions

Our global network of over 1,400 physicians provides unbiased, online second medical opinions within 48 hours of a member's request. Our physicians must be currently licensed to practice medicine in the state that the patient resides, be board-certified in their specialty, accredited training in U.S. or Internationally, been practicing medicine for a minimum of five years, pass required background checks, and an FSMB credentialing process with malpractice and disciplinary action history reviewed.

### Virtual Clinic (available Spring 2012)

To help reduce costs associated with the loss of productivity, members can visit our physicians over the web or by telephone without the ordinary hassles such as missing work days while waiting in a doctor's office. Our doctors can discuss symptoms, recommend treatment, diagnose conditions and prescribe medication when needed. No health insurance is necessary, and the clinic is available 24 hours-a-day.

### Other Benefits

#### Discount Drug Program

Save up to 55% on generic and 15% on brand prescriptions through a network of over 60,000 pharmacies nationwide, including Wal-Mart, Target, Walgreens and more.

#### E-Newsletter

Members receive our monthly e-newsletter, which includes articles from our physicians in the Activ network and white papers such as, "Guide to Taking Control of Your Healthcare."

#### ADO Blog and Social Media

Important news, information, videos, statistics and national opinions on telemedicine and personal health records from numerous sources and international thought leaders on the subject.



*"Our current workforce is composed of approximately 12,000 employees. Our policy emphasizes corporate and social responsibility. In addition to Personal Health Records, we integrated Activ in particular for their online second medical opinion service and are very happy with the results. Apart from the welfare and gratitude of the employees, our absenteeism rate has decreased significantly, which we believe has contributed to increase profitability and competitiveness."*

- Eric Boonstopel, COO, Fouquets Barriere

#### ADO International

We have a strong presence in Western Europe and Asia, through **Activ-Santé** in France and **ADO-China**. ADO India will be fully operational in Q2 2012, with expansion plans continuing throughout Eastern Europe and South Africa.



To schedule a Cost Benefit Analysis on how Activ Doctors Online can benefit your organization, contact us at **888-51-ACTIV (888-512-2848)** or email us at **sales@activdoctors.com**

**"Be more than well. Be well prepared."**