



Activ Doctors Online: Intelligent solutions to healthcare questions

Activ Doctors Online (ADO) continuously challenges the status quo of traditional health care by creating simple-to-use, intelligently designed solutions.

"We empower over 130,000 members worldwide to lead healthier lives by taking control of their medical records and providing access to the world's top specialists for second medical opinions in as fast as 48 hours," says Florent Monssoh, founder and CEO.

Monssoh answers some frequently asked questions...

Q. What is a Personal Health Record (PHR)?

A. Everyone has some level of a PHR, you just may not realize it. Your important health information, such as blood type, immunizations, prescriptions, allergies, conditions and emergency contacts, are in various locations—at home, doctor's office or pharmacy to name a few. But this information, when con-

solidated into one secure and encrypted platform becomes something much more valuable and powerful – a PHR. As we know it today, a PHR is a web-based set of tools enabling access and coordination of lifetime health information.

Q. What should people look for in a PHR?

A. The ideal traits are: individual control, portability, privacy, security, 24/7 access, interoperability, and transparency as to who entered data, where transferred from and who has viewed it. A true PHR is owned and controlled by the individual – not your doctors, insurance company or hospital – with your entire health history. Our PHR includes Medical Records Assistance with membership, in which our

team collects and uploads records on your behalf (release form required).

Q. Why do I need a PHR? Do I need one if I'm healthy?

A. Information is power. PHRs are valuable for anyone because they help lower medical costs, reduce risk of errors, prevent unnecessary tests or procedures, create more informed healthcare consumers and assist with caring for loved ones. A PHR also prepares you for travel and emergencies. Bottom line, PHRs save time, money and even lives.

Q. How does the online Second Medical Opinion work?

A. Here's where the information in your PHR

gets even more powerful. Through our U.S. Medical Director, we assemble a team of specialists from our global network of over 1,400 physicians. An unbiased online medical opinion is returned within 48 hours, in an easy-to-understand report and via phone. This saves travel, waiting and worry – and is more affordable than a traditional second opinion.

Q. What about the technology used for Activ Doctors Online PHR?

A. Our member's information is private, secure and encrypted, following military level security protocols (AES). More importantly, we harness that technology to empower you to easily manage your personal healthcare, with HIPAA-compliant solutions.



ACTIV DOCTORS
ONLINE

Activ Doctors Online
1-888-51-ACTIV (888-512-2848)
www.activdoctorsonline.com/landing.php