



OUR STORY: Empowering a healthier America



Activ Doctors Online is ahead of the curve, setting the standard for online Personal Health Records and Second Medical Opinion, leading in technology that powers our suite of solutions.

While the technology is very advanced, it is simple to use for the subscriber. The intuitive portal or interface makes it easy, while the robust technology works behind the scenes.

Bank-level security, HIPAA-compliant, interoperable with Electronic Medical Records (EMR) that health providers are required to have by 2014 for incentives found in the recent healthcare legislation.

We partner with organizations and institutions that want to offer a progressive wellness benefit to their employees, members or student population.

Activ Doctors Online empowers a healthier America. We are your ally in personal healthcare, providing the tools that give individuals and families more control – saving money, time and even lives. The first company to combine Personal Health Records (PHRs) and online Second Medical Opinion in one service, Activ Doctors Online is the most technologically advanced, interoperable PHR.

Our Personal Health Record and suite of healthcare solutions helps people and organizations reduce their healthcare costs while better managing their healthcare. Be well prepared for travel, unforeseen medical situations and emergencies.

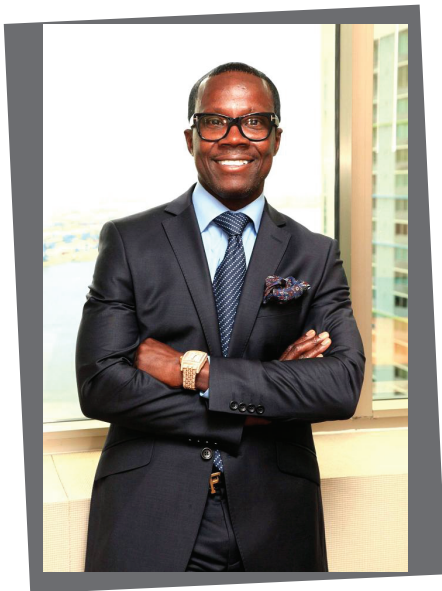
Among many benefits of our PHR are:

- Create more informed healthcare consumers
- Prevent unnecessary tests or procedures
- Decrease healthcare costs
- Lower absenteeism
- Realize measurable ROI for the organization



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Our History

Our history is rooted in the story of Florent Monssoh, Founder and CEO of Activ Doctors Consult/Activ Doctors Online.

In the mid-90s, Mr. Monssoh co-founded internet service provider Sky World. In 1998, he sold the company to Cegetel, and it was acquired by AOL in 2000. He also co-founded the European Stock Exchange-quoted technology firm Aubay, making him the first French African to found a company that went public.

Also in the 90s, Mr. Monssoh founded consulting firms including MGL. The automatic scheduling software program he created there has been used by France's Department of Revenue/Tax, Australia Telecom and in the U.S. by banking, manufacturing and government organizations—including the Pentagon.

"When I sold my company in 2000, I was still young. It gave me the experience and capital I needed to do more," said Monssoh, who retired before he was 40. "I traveled and played golf, enjoying the time off, but I still wanted to do more."

"My early success was for myself and my family, but next, I wanted to help my people."

After nearly five years of "retirement," Mr. Monssoh was approached to create a solution that would help physicians and patients in France, where healthcare is run by the government. Physicians aren't paid well, and patients don't have many options, especially if something goes wrong. "The vision was this: build a network of world-class physicians to provide second opinions. As a private entrepreneur, I could hire physicians as contractors and they in turn could offer their services to provide advice to other doctors and patients," said Monssoh.

In 2005, that vision came to life when Mr. Monssoh founded the first medical interim company to employ doctors in France, currently staffing over 1,000

physicians. He was also able to introduce statutes that now protect hospital workers and physicians who work as independent contractors in more than 2,500 hospitals and clinics throughout France...especially in rural areas where previously doctors did not want to work, and the population was underserved.

"The vision that took root in France, I wanted to take to other parts of the world. So my vision blossomed into something more, which was this: to see a world where medical records are stored online, so they can be accessed right when you need them, no matter where you are in the world. And where anyone, anywhere can get an unbiased second medical opinion from world-class physicians in just 48 hours."

"Be more than well. Be well prepared."

Since 2008, Mr. Monssoh has focused on combining his expertise and success in IT with this breakthrough in healthcare. After founding Activ'Santé in 2008, he brought his vision to the U.S. with Activ Doctors Online, launched in 2009. **"Today, more than 130,000 members worldwide use our Personal Health Record and have access to online Second Medical Opinions in 48 hours from a global network of 1,400 world-class physicians."**



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