

# **Online Second Medical Opinion** The Activ Doctors Online Difference

## What is the Second Medical Opinion service?

Activ Doctors Online Second Medical Opinion (SMO) service gives anyone, anywhere, access to world-class medical experts for a medical case review, consultation and opinion in an easy-to-understand written report in as quickly as 48 hours. Opinions are objective, based on evidence of medicine in consultation with our U.S. and State Medical Director, and unbiased – physicians have no vested interest in the outcome.



## Who Are the Medical Experts?

Our global network of the top national and international physicians and specialists is more than 1,500 and growing. These experts are currently practicing medicine and must pass a thorough credentialing process that includes:

- · Board Certified in their specialty
- Minimum 5 years experience
- Background checks
- FSMB credentialing with malpractice and disciplinary action history review
- Accredited medical training in U.S. or abroad



### Who is it for?

Activ Doctors Online SMO is for anyone seeking a second opinion and information for complex conditions, serious or chronic disease or any challenging diagnosis.

## Why SMO from Activ Doctors Online?

We believe that people should be in control of their own healthcare; that access and information should be available when needed – rather than fitting into someone else's schedule. Activ Doctors Online empowers members with:

- Affordable access to a growing network of 1,500+ specialists
- More than 50 medical specialties represented
- Specialists familiar with your entire medical history via Personal Health Record (PHR)
- Unbiased opinions within 48 hours
- · No referrals or travel expenses required
- Written, easy-to-understand medical report
- Consultation with U.S. and State Medical Director and access to our team whenever you need them
- Military-level security, HIPAA-compliant





"In over 40 years of practicing medicine, I have seen many changes in the approach to care and the healthcare system. Activ Doctors Online has applied the best information technology and a vision toward the future to a fragmented system, for a truly unique and valuable approach to getting a Second Medical Opinion. The combination of an intelligently designed Personal Health Record with the patient's complete medical history, plus access to world-class network of physicians and specialists gives the patient control that is often lacking in today's system. More importantly, this Second Medical Opinion service enables us as medical experts to provide a thoughtful, thorough review and recommendation for patients on their timetable, in a manner that makes it accessible and easy while maintaining the personal attention everyone deserves when facing an important decision."

#### **Dr. John Gerald Yassin**

Opthamaology, Oculoplastic Surgery Fairfax Hospital, Falls Church, VA Clinical Associate Professor, Bethesda, MD Medical Malpractice Review Panel Appointee, Supreme Court of Commonwealth of Virginia

"Our center specializes in treating liver diseases, including liver transplantation. We have worked closely with Activ Doctors Online to help patients with complex diseases in need of second opinions. Major improvements have been achieved in liver diseases including liver transplantation, combinations of antiviral treatments and adjuvant therapy of liver malignancies. However, there are more and more therapeutic options, and the optimal choice between these options may be increasingly difficult with respect to hepatic functional reserve, patient's status, comorbidities, imaging and pathological findings. Subspecialities such as imaging, pathology, liver and biliary surgery and transplantation are also involved. Close interactions between practitioners experienced in liver diseases are essential to provide optimal care to patients with complex disease. Our objective is to offer access to a secured network of high-ranking specialists in partnership with Activ Doctors Online, a recognized leader in telemedicine. Such a network gives rapid access to patients for a second opinion based on a thorough review of personal medical data."

#### **François Durand, MD**

Hepatology and Liver Intensive Care Hospital Beaujon, Clichy, France University Paris VII, Denis Diderot





"Today, breakthroughs in technology have taken healthcare to new heights, giving people access to vital information and physicians that in certain circumstances they never have had in the past. Activ Doctors Online gives the individual access to highly respected specialists regardless of their location. Rather than being preoccupied with their diagnosis or treatment options, patients receive an unbiased opinion from a panel of experts within 48 hours, with no need to travel or wait for an appointment, at a fraction of the cost of a traditional second opinion."

#### **Dr. Michael Zahalsky**

Urology, Michael P. Zahalsky, M.D. P.A. Medical Director of Urologic Oncology, North Broward Medical Center American Board of Urology – Board Certified

#### Why a Second Medical Opinion?

40% of clinical diagnoses are incorrect
200,000 Americans die each year due to medical mistakes ...one of the top 10 leading causes of death

## **Examples of Activ Doctors Online Second Medical Opinions**

## Patient A: Oncology

#### **Breast Cancer**

A female patient was diagnosed with breast cancer three months prior. She underwent lumpectomy and axillary (under the arm) lymph node dissection. Pathology reports showed the cancer was 1.3 cm in diameter; two of the 11 lymph nodes removed contained cancer cells. Her cancer was reported as positive for estrogen receptors, progesterone receptors and Her-2/neu. Healthy with high blood pressure at the time of diagnosis, the patient requested a review of her case to determine the best chemotherapy options. Consulting on the case was an Ivy League schooled oncology expert trained at Sloan-Kettering Hospital in NY. The report detailed factors in the patient's cancer including size, location and receptor status, along with her age and related estrogen and progesterone levels. After reviewing the case, the medical expert team suggested consideration of a chemotherapy regimen with specific combinations and intervals for an initial 18-week regimen, followed by a reduced schedule for a total of one year. The recommendation factored in a minimized risk of heart conditions and side effects. Hormonal therapy was also suggested upon completion of the primary chemotherapy to cut off the food supply for any residual cancer cells that may survive initial treatments. The oncologist made additional recommendations to consider including radiation therapy and additional imaging studies.



## Patient B: Interventional Cardiology & Surgery Cardiac Surgery

A 58-year-old patient living in Morocco complianed of breathlessness on exertion accompanied by a chronic cough. His history included an expansion of his mitral valve in 2000 and upper right pulmonary lobectomy in early 2012. His physician advised him to see a cardiologist after a cardiac ultrasound indicated possible replacement of the mitral valve. The patient requested an opinion from Activ Doctors. His case was reviewed by an interventional cardiologist in Paris and cardiac surgeon in Paris. The indication for surgery to replace the mitral valve was confirmed, along with aplasty associated with a ring of his tricuspid valve. He underwent the procedure the following week, recovered well and thanked Activ Doctors Online for the speed and skill of its practicioners. The patient's physician and cardiologist are satisfied with the result, especially in light of the risks associated with his medical history.

# How the Activ Doctors Online Second Medical Opinion Service Works

# **ADO's Online Second Medical Opinion**

**Delivery within 48 hours** 



Activ Doctors Online challenges the status quo of traditional healthcare by creating user-friendly, intelligently designed healthcare solutions. We empower people to lead healthier lives by taking control of their Personal Health Records and providing them access to the world's top specialists for second medical opinions in as fast as 48 hours.

To learn more about Activ Doctors Online Second Medical Opinion visit **activdoctorsonline.com** or contact us at: **888-51-ACTIV**